



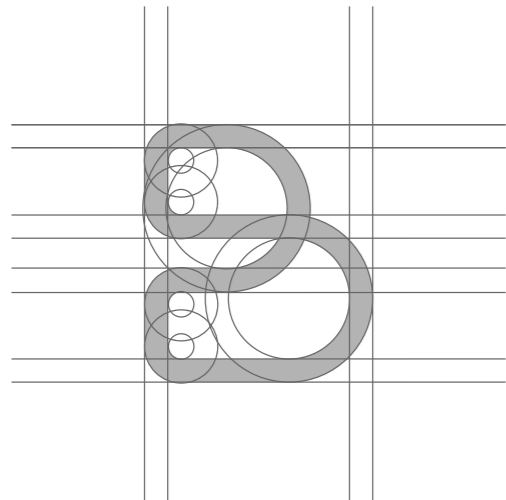
Brand Guidelines

Marks Origins



Mark Construction

Compressed mark use for small scale and where applicable.



Mono Color Logo



The Logo must use as a light color on a dark background or vice versa.



Background Color

Pair the color mark as shown for maximum legibility.



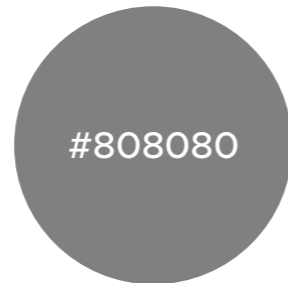
Color Pallete

The color codes for HEX, RGB, CMYK are listed below.



#666666

R102 G102 B102
C62 M53 Y53 K25



#808080

R128 G128 B128
C53 M45 Y44 K9



#B3B3B3

R179 G179 B179
C31 M25 Y25 K0



#F4F4F4

R244 G244 B244
C3 M2 Y2 K0



#2196F3

R33 G150 B243
C67 M26 Y0 K0



#26C6DA

R38 G198 B218
C68 M0 Y16 K0



#7E57C2

R126 G87 B194
C64 M78 Y0 K0



#F06292

R240 G98 B146
C0 M80 Y15 K0



#E9F5FE

R233 G245 B254
C7 M0 Y0 K0



#EAF9FB

R234 G249 B251
C7 M0 Y1 K0



#F2EFF9

R242 G239 B249
C4 M4 Y0 K0



#FEF0F4

R254 G240 B244
C0 M6 Y0 K0

Typography

A a

Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":~?><

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":~?><

Polly Rounded

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":~?><

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":~?><